

Research on the Teaching Reform Path of Environmental Art Design Major Based on Practice

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Abstract: Institutions of higher learning are my country's higher education, shifting from study-oriented to work-oriented, and environmental changes have a great impact on human behavior. In most modern college courses, practical teaching has become an indispensable part. Professionally compatible and practical experience can not only improve students' professional level and comprehensive strength, and cultivate teamwork awareness, but also expose many of their own problems and reduce the trial-and-error cost after actually entering social work. This article first summarizes the characteristics of the environmental art design major, then expounds the current situation of the environmental art design major teaching problems, and finally puts forward the strategy of using practice to promote the teaching reform of the environmental art design major.

1. Introduction

environmental art design is an art design major of spatial environment . Since it was introduced to China from Japan in the 1980s, similar majors appeared in coastal colleges and universities. After its concept entered China, it gradually replaced the decoration art design at that time, and gradually developed into two branches of landscape garden design and interior decoration design. From the perspective of employment prospect and industry profile, the employment direction of this major is very broad.

2. The Characteristics of Environmental Art Design and the Status Quo of Teaching Problems

Environmental art design is an art design major of space environment^[1]. It was introduced to my country from Japan in the 1980s. Similar majors first appeared in coastal colleges and universities. After its concept entered China, it gradually replaced the decorative art design of the time. Gradually developed into two major branches of landscape garden design and interior decoration design. From the perspective of employment prospects and industry overview, the employment direction of this major is very broad. The main reason is the rapid development of my country's economy, especially in the real estate industry that has sprung up like bamboo shoots after a rain. Whether it is interior decoration or outdoor landscape design, a large number of talents are needed. And generally speaking, the development trend of environmental art majors in my country's colleges and universities is toward professionalization, internationalization, and diversification. At the same time, there are many problems in teaching. There are common problems in college professional teaching, but there are also its own shortcomings. mainly include:

2.1 The Quality of Students Varies Greatly.

For the environmental art design major, students are required to have good art skills and design aesthetics, so some colleges and universities will recruit some art students when enrolling students. Although art students have a good foundation in fine arts and are helpful to practical classes, they are slow to accept theoretical knowledge such as architecture and have a weak memory of knowledge. The students enrolled through cultural courses are limited in drawing and creative

thinking. As a result, teachers may not be able to balance the strengths and weaknesses of students in the teaching process, which will adversely affect the quality of teaching and student performance.

2.2 Emphasis on Examination-Oriented Education and Outdated Teaching Content.

Under the background of exam-oriented education, the teaching of professional teachers in colleges and universities is restricted and restricted by many restrictions. Many teachers have to ignore the development of students' aesthetics, design, creativity and other comprehensive qualities in order to pass the exam. There is a certain theoretical teaching. The degree of mechanical and boring^[2]. As a result, the setting of some professional courses did not help students develop interest in the subject, but reduced their interest in professional content. In a modern society with rapid technological development and changing times, the vane of international art design is constantly changing, domestic and international design standards and cutting-edge design concepts are also constantly changing, and college theoretical teaching is in the connection or application of teaching materials. There is a serious disconnection phenomenon, and teaching guidance is not conducted according to social development and professional characteristics, resulting in a lack of systematic and comprehensive theoretical teaching.

2.3 Insufficient Professionalism of Teachers and Single Teaching Methods.

At present, my country's college teachers are gradually developing in the direction of younger, highly educated and high-quality. However, because most teachers only have rich theoretical knowledge and lack practical work experience related to professional teaching, the subject research field is relatively narrow^[3]. Although he has the ability to complete teaching and research work, he lacks practical experience in actually guiding the project. Therefore, there is a lack of research and innovation on the basic theories of environmental art design teaching, and the guidance in professional practice courses does not seem to be enough to make students independent Complete skill training or project practice well.

3. Characteristics and Advantages of Teaching Reform Guided by Practical Exploration

Generally speaking, compared with the methods of organizing social activities and other methods, the method of practical exploration and guiding teaching has a stronger sense of learning, and the scope of teaching is more flexible. It can achieve the effect of combining learning with practice and integrating in a short period of time, so it is gradually spreading. It has been used in the teaching classrooms of colleges and universities at all levels and majors and has achieved good teaching results.

First of all, proper practical experience can enable students to accumulate social experience in advance, and better adapt to social life. University is an important place for acquiring theoretical knowledge, but the life of most college students does not continue the spirit of fighting in the high school era. The desire to acquire knowledge relaxes with the freedom of life and gradually becomes first enjoyment. The university is an important node in connection with society and an important platform for the transition from school to society. Therefore, college students should pay more attention to the cultivation of practical ability in all aspects to lay the foundation for future social work. In addition, students can have the opportunity to communicate and learn with high-level architects and designers when they are practicing related professional projects. On the basis of theoretical knowledge, they can combine well with the current architectural design trends and design standards to further enhance students' professional level.

Secondly, the location and type of practice can be flexibly selected according to the students' interest, professional research direction and other conditions. For example, when teachers are teaching interior design courses for commercial spaces, they can guide students to study and study in specialty restaurants or so-called "net celebrity restaurants", observe interior design and decoration styles, experience current interior design popular elements and trends, and combine

recent trends. The popular element weather vane of the year was analyzed and discussed, the practical experience was used to promote the study and consolidation of theoretical knowledge, and the guidance and teaching from the perspective of students were used to stimulate students' thinking sparks and desire for knowledge^[4].

4. Strategies to Use Practice to Promote the Teaching Reform of Environmental Art Design Major

4.1 Improve the Teaching System of Universities and Pay Attention to the Parallel of Theory and Practice

As far as the current teaching system of most colleges and universities is concerned, they often only focus on internships on the eve of graduation and ignore the practical experience in the teaching process. In contemporary society, although academic qualifications are an important indicator of a person's knowledge and quality in modern society, the practical ability and experience of a student are more important in society. Therefore, schools can set up professional-related practical courses, conduct practical visits through exhibition visits, school-enterprise integration, etc., and optimize the standards and methods of course achievement evaluation^[5]. In the process of practice, universities can also use their own influence to carry out relevant cooperation with enterprises, such as presentations and other forms to encourage enterprises to attract talents, and can also make students have the current demand for talents and recruitment standards for their majors, thereby making students more purposeful. Improve professional level and perfect yourself.

4.2 Grasp the Market Trend and Lead the Frontier of Disciplines

Colleges and universities can regularly organize teachers to participate in interior design exhibitions or visit the more recognized landscape design projects in the industry, so that teachers have a clearer grasp of industry standards and market trends, and enable teachers to instill and integrate frontier subject knowledge in the teaching process^[6], rather than blindly teaching materials based on the standard and teaching materials examples. In the actual teaching process, teachers can use architectural design close to student life as the theme to explain and discuss theoretical knowledge for students, such as the design of Olympic venues over the years, and the architectural style characteristics of various film and television dramas, so that students can learn. At the same time, the theoretical knowledge can be effectively transformed and self-absorbed, so as to encourage students to learn theoretical knowledge and train practical skills.

4.3 Cultivate a Team of Teachers and Improve Teachers' Practical Ability

At present, most teachers' main work is on theoretical teaching in the classroom, and they lack practical experience or project leadership. As a result, teachers mostly use textbooks when teaching, unable to explain the theoretical knowledge in a simple way, and lack novel ideas in areas that require creative guidance such as art design and architectural style, which makes students reduce their enthusiasm for learning. Therefore, colleges and universities should pay attention to the improvement of teachers' practical ability, and vigorously cultivate “dual teacher^[7] teachers” with excellent theory and practice. Schools can organize teachers to participate in art design competitions and selections in related industries in the society, or organize participation in projects in the form of on-campus studios. Project participants can include students. This can also promote the common growth of teachers and students.

5. Conclusion

At present, my country's college education industry is gradually developing from the past test-oriented education model to the quality education model. A series of reforms in teaching methods to support it also promoted changes in the classroom teaching mode of physical education theory in colleges and universities. As one of the key modules of university teaching, social practice can help students grow faster, understand social work patterns, and have a clearer understanding of themselves. Therefore, as a professional teacher in colleges and universities, he should arrange teaching content reasonably, make full use of social resources, guide students to practice exercises, improve students' professional level, and play an important role in the future social development and overall quality of students.

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